



FOR IMMEDIATE RELEASE

Date: October 29, 2010

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Viega LLC Forms Strategic Alliance with the Reliable Automatic Sprinkler Company

Viega LLC of Wichita, Kansas and The Reliable Automatic Sprinkler Co. Inc. of Elmsford, New York have formed a strategic alliance in order to provide expanded options for residential fire sprinkler applications (NFPA 13D).

The relationship will capitalize on Viega's UL-listed PureFlow® PEX piping system and Reliable's new line of low-lead sprinklers (patent pending) that meet NSF/ANSI 61 annex G standards of lead content less than 0.25 percent. This alliance is intended to provide customers with the best compliance options for the 2011 International Residential Code requirements for residential fire sprinkler systems.

Together, Viega and Reliable will promote the benefits of residential fire sprinkler systems and support the industry through comprehensive product training, superior service and leading edge products, including Viega's proprietary PureFlow PEX Press connections and Reliable's unique detection device that alarms only on fire sprinkler flow and not domestic water use in multi-purpose systems.

In addition, Reliable will add Viega's UL-listed (NFPA 13D applicable) PEX products to their existing line of system components offered to their customer network. Viega will promote the use of Reliable's UL & NSF-listed sprinklers with their UL-listed PureFlow PEX piping system.

About Viega:

Founded in 1899, Viega manufactures and distributes the highest quality pipe-joining products in the world. With innovative systems like copper and stainless ProPress®, ProRadiant™ and PureFlow®, Viega is the global leader in residential, commercial and industrial piping applications.

About Reliable:

For over 90 years, The Reliable Automatic Sprinkler Co. Inc. has been one of the world's largest manufacturers of automatic fire sprinklers, fire protection valves and accessory products, and is an international distributor of sprinkler system components. Reliable provides innovative, quality fire protection solutions for commercial, industrial, and residential properties while maintaining the highest level of customer service.

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VIEGA

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